

2020

SPONSORSHIP OPPORTUNITIES

eriec

EDMONTON REGION IMMIGRANT
EMPLOYMENT COUNCIL



Our Vision

Immigrants are welcomed and participate in the economy at the level of their full potential.

Our Mission

We integrate skilled immigrants into our labour market at a level that utilizes their skills, training, experience and education.

ERIEC – DIVERSITY & INCLUSION

THE EDMONTON REGION IMMIGRANT EMPLOYMENT COUNCIL LAUNCHES NEW BUSINESS DEVELOPMENT PROGRAM

Increased demand translates to an expanded need for programs and services. In order to meet these challenges in our community, ERIEC has launched a new business development program specifically designed to engage support from our diversified business community.

High profile sponsorship programs including professional leadership and growth opportunities for employees of Edmonton's business community are just a few of the options awaiting local companies seeking an engaged approach to diversity and inclusion within their organization.

ABOUT ERIEC

TAPPING INTO EDMONTON'S GLOBAL TALENT POOL

ERIEC is a business-led, not-for-profit charitable organization dedicated to ensuring immigrants are welcomed and participate in the Edmonton and area economy. ERIEC is the only agency providing services with respect to professional level mentoring and networking for immigrants in our community.

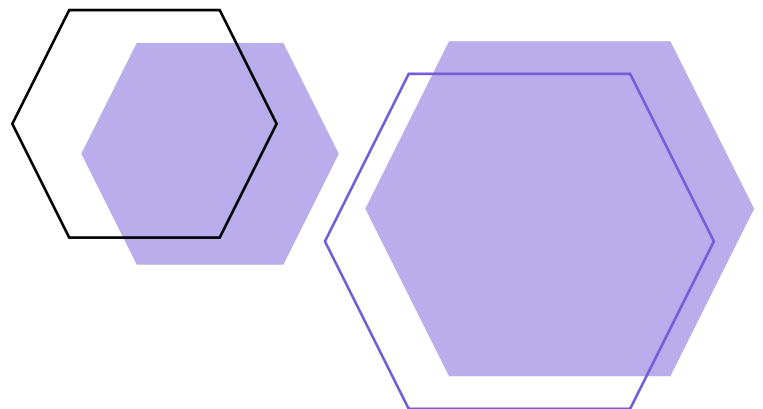
The flagship of ERIEC's programming is the Career Mentorship Program – a career-based development program matching internationally trained professionals with local professionals in occupation-specific mentorship relationships. Invaluable knowledge ranging from professional conduct, career search strategies, interview skills, credential upgrading and more are dispensed by volunteer mentors in our business community. Other popular programs include a number of free networking events where newcomers can mingle with members of the local business community. All programs and services are provided at no cost to our clients.



Ready – willing – and capable

Fast Facts: ERIEC matches more than 130 clients with mentors each year. That's one new client every three days!

Fast Facts: The majority of ERIEC's clients hold a Bachelor's degree. Nearly 40% of these clients hold a Master's degree and/or PhD.



AWARD WINNING PROGRAMS

ERIEC RECEIVES PRESTIGIOUS 2019 EMCN BUILDING FUTURES AWARD

ERIEC was recently honoured with the EMCN Building Futures Award recognizing the organization's exceptional commitment to innovative engagement with immigrants contributing to the overall goal of creating a more welcoming and inclusive community for all.

ERIEC was also pleased to be recognized this year as a Diversity and Inclusion Champion by *Diversity Magazine*.



DIVERSITY & INCLUSION CHAMPION

A PREMIUM SPONSORSHIP OPPORTUNITY – LIMITED AVAILABILITY (2 AVAILABLE)

Diversity & Inclusion is a prioritized social responsibility within your organization. As a CHAMPION, you will receive the following benefits:

- › Corporate recognition as our CHAMPION on all marketing platforms and collateral produced for ERIEC programming for a full year;
- › Leadership growth volunteer opportunities for your staff;
- › A one-hour private presentation for your management on Edmonton's skilled immigration scene led by the Executive Director of ERIEC;
- › Co-presenting sponsor status at our annual ERIEC Business Leaders Breakfast (November) and ERIEC Global Talent Conference (February) – including reserved seating, complimentary premium display table locations, corporate gift distribution opportunities, and recognition on event collateral;
- › An exclusive opportunity to promote careers within your organization to ERIEC's skilled client base;
- › Sponsorship of a skill upgrading/networking course for five (5) current participants in the Career Mentorship Program.
- › Investment: \$25,000/year



OUR COMMITMENT TO YOU

A SPONSORSHIP WITH ERIEC IS GOOD FOR BUSINESS AND GREAT FOR OUR COMMUNITY

ERIEC sponsors are our partners in this incredible journey. We are here to ensure that your sponsor needs are addressed and delivered to the best of our abilities. Your sponsorship supports programs and services available to internationally trained professionals who have chosen Edmonton for their future career and family home.

For more information contact:

Doug Piquette (dpiquette@eriec.ca), Executive Director at (780) 884-0568 cell or (780) 497-8866 office

Patti Stewart (patti.stewart@2ps.ca), Business Development Program at (780) 719-5502



DIVERSITY & INCLUSION ANNUAL SUPPORTER

TOGETHER- LET'S MAKE A DIFFERENCE

As a valued SUPPORTER, you will receive the following benefits:

- › Corporate recognition as our SUPPORTER on all marketing platforms and collateral produced for ERIEC programming;
- › Leadership growth volunteer opportunities for your staff;
- › SUPPORTER recognition at the ERIEC Business Leaders Breakfast (November) and the ERIEC Global Talent Conference (February). This includes complimentary reserved seating, display tables and recognition on event collateral;
- › Sponsorship of a skill upgrading/networking course for two (2) current participants in the Career Mentorship Program.
- › Investment: \$10,000/year



Funded by:



Immigration, Refugees
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